

Interview Preparation & Practice

Web and Mobile platform
Pitch Deck



iScalePro
Skill Practice Partner

Core Team



Venkat
CEO/CTO
(Founder)

Ex Director of Engineering at Vajro, Series A funded startup

Overall 22+ years of experience in Product & Engineering



Vidya
Marketing
(Co-Founder)

Co Founder of SocialBee, a digital marketing agency

In-depth experience in product design, marketing and content creation



Shan
Sales

Ex-Chargebee - Sales

1x Founder: Meetaide

7+ years in Sales and customer facing roles for International and domestic customers..



Mervyn
Product & Growth

Co-founder of Saranam.com (funded by Silkroute-Indchem)

17 years of experience in UI/UX and online marketing.

Problem

Job Seekers



- Interview fear
- Inefficiency in skill articulation
- Communication issues
- Social/availability issues in practicing

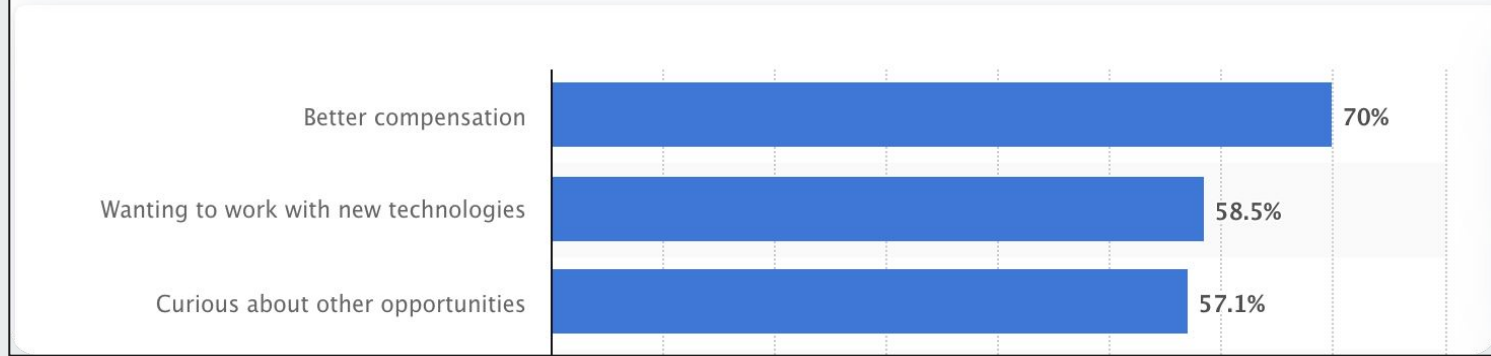
Institutions



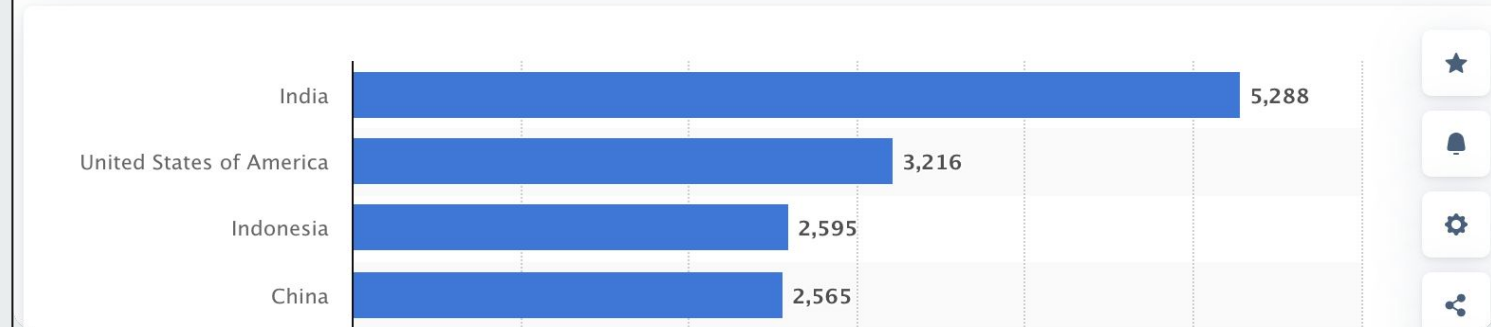
- Low placement percentage & low CTC
- Lack of interview feedback
- Lack of skill articulation tracking
- Giving 1-1 interview practice

Problem Scale

Job hunting factors for developers worldwide as of 2020



Estimated number of universities worldwide as of July 2021,



Product

USER



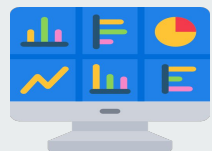
QUESTION BANKS



INTERVIEW

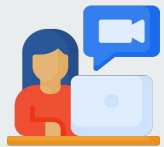


DASHBOARD

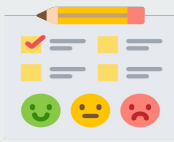


JOB SEEKER

SIMULATE



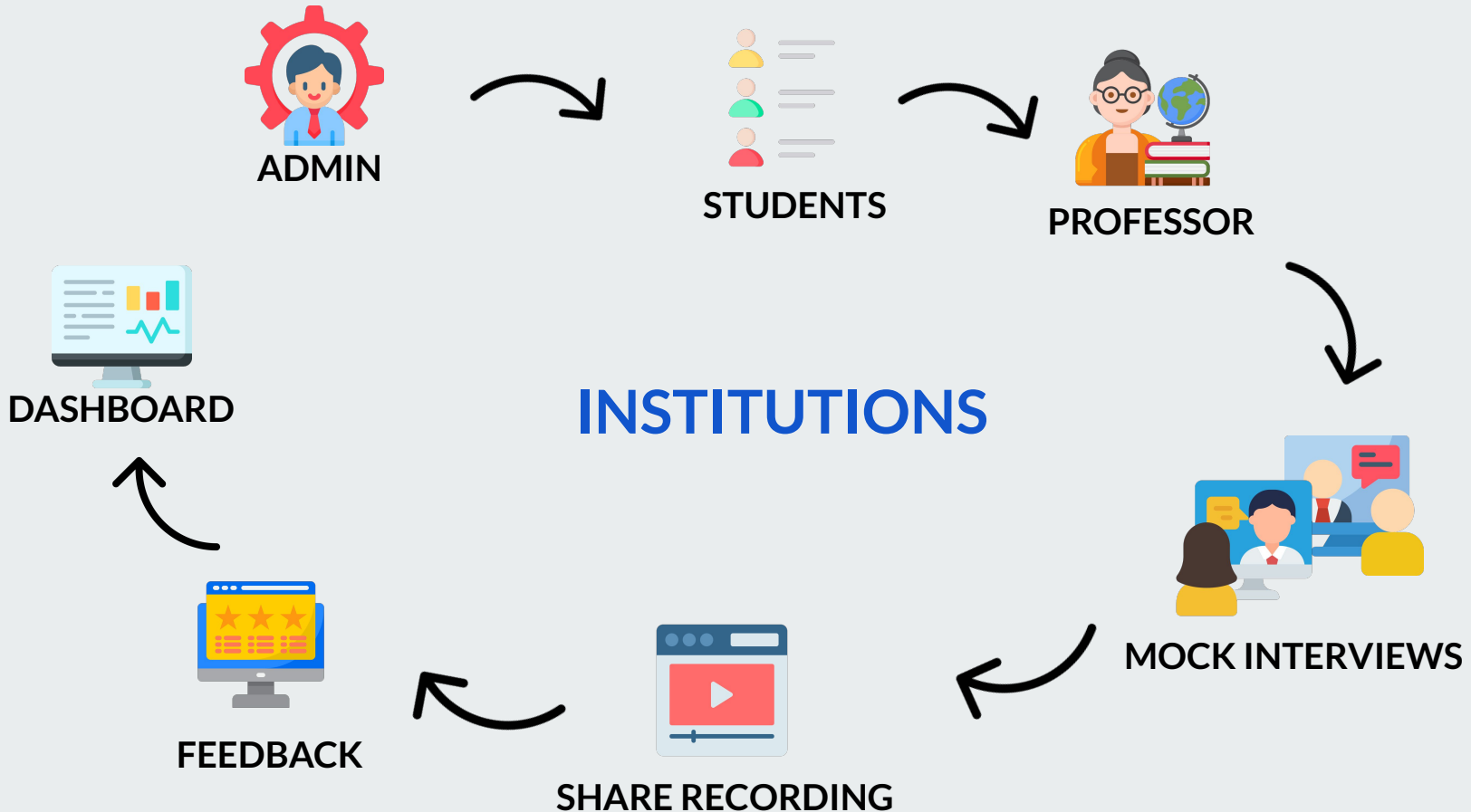
FEEDBACK



SHARE RECORDING



Product



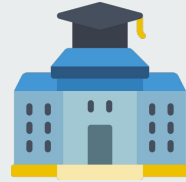
Competitive Advantage

Network



Features

Customer Retention



Continuous Usage

Right Timing



Remote Jobs

Competition/Alternatives

Features	Do-It-Yourself / Youtube	Interview Kickstart	Standout	My Interview Practice	Interview School	iScalePro
1 Early Jobseeker specific Question Banks	✗	✓	✓	✓	✓	✓✓
2 Create and Schedule Interview for Friends and others	✗	✗	✗	✗	✗	✓
3 Multiple Modes of Practice & Review	✗	✓	✓	✓	✓	✓✓
4 Conduct Interviews at Scale	✗	✗	✓	✗	✗	✓✓
5 Affordable	✓✓✓	✗	✗	✓	✓	✓✓
6 In video feedback and review tools	✗	✗	✗	✗	✗	✓



My Interviews > Practice Interview



Home



Question
Bank



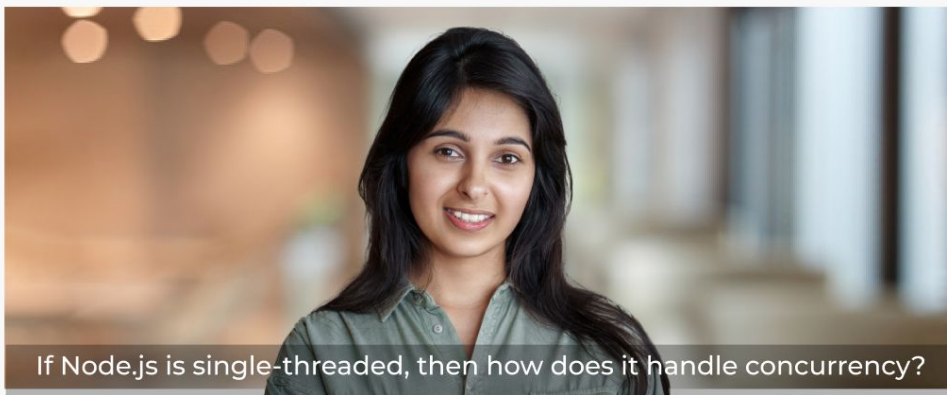
Configure
Interview



Live
Interview



Help &
Support



Change Question



Interview Questions

What are the top 3 things that are important to you and why?

What makes you stand out from other candidates for this role?

> **If Node.js is single-threaded, then how does it handle concurrency?**

What are your thoughts about using Git as dependency manager for a micro team?



Home



Question Bank



Configure Interview



Live Interview



Help & Support



Kavitha Chaturvedi ★★★★★

Kavitha.Chaturvedi
Chennai, Tamil Nadu

Profile Completeness 70%



Edit Profile

Practice Interview (View All)

Create Interview

- Practice Interview 1 Completed 70%
- Practice Interview 2 Completed 90%
- Practice Interview 3 Completed 30%
- Practice Interview 4 Not Started

Practice Interview (View All)

Create Interview

- Practice Interview 1 ★☆☆☆☆ Repeat Share
- Practice Interview 2 ★★★★★☆ Repeat Share
- Practice Interview 3 ★★★★★☆ Repeat Share
- Practice Interview 4 ★☆☆☆☆ Repeat Share



Interview Invitations

You have **two** interview invitation pending

View Invites

Suggested Preparation



Interview Preparation ❤️
Watch this video to see 101 steps to successfully prepare any interview

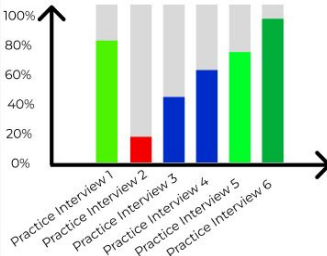
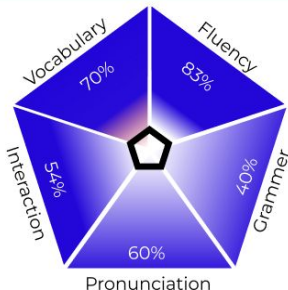


F2F - Tips & Tricks ❤️
Quick tips and tricks on how to attend any face-to-face interview with do's and dont's



Real Life Case Studies ❤️
1001 Real life case studies compiled & curated by iScalePro exclusively for you!

Your Stats





Home



Question Bank



Configure Interview



Live Interview



Help & Support

My Interviews > Filter & Send

Send Interview code/link

You can view the list of users from this section. You may add a new user from the "new" button below.

Name	like	Sanjay	X
Tags	equal	Communication	X
Tags	greater than	3 arrear	X
Tags	equal	2020 batch	X

Add Filter

Filter Results

Save as template Save



Sam Andre



Kavitha Chaturvedi



Morgan Jorge



Ammy James R



Brown Jordan



Reset

Continue

Email Preview

You can view the list of users from this section. You may add a new user from the "new" button below.

Hello, {full-name}

You've been assigned with a new practice interview by your Institution and are required to complete this within {exp-days}.

Join Interview

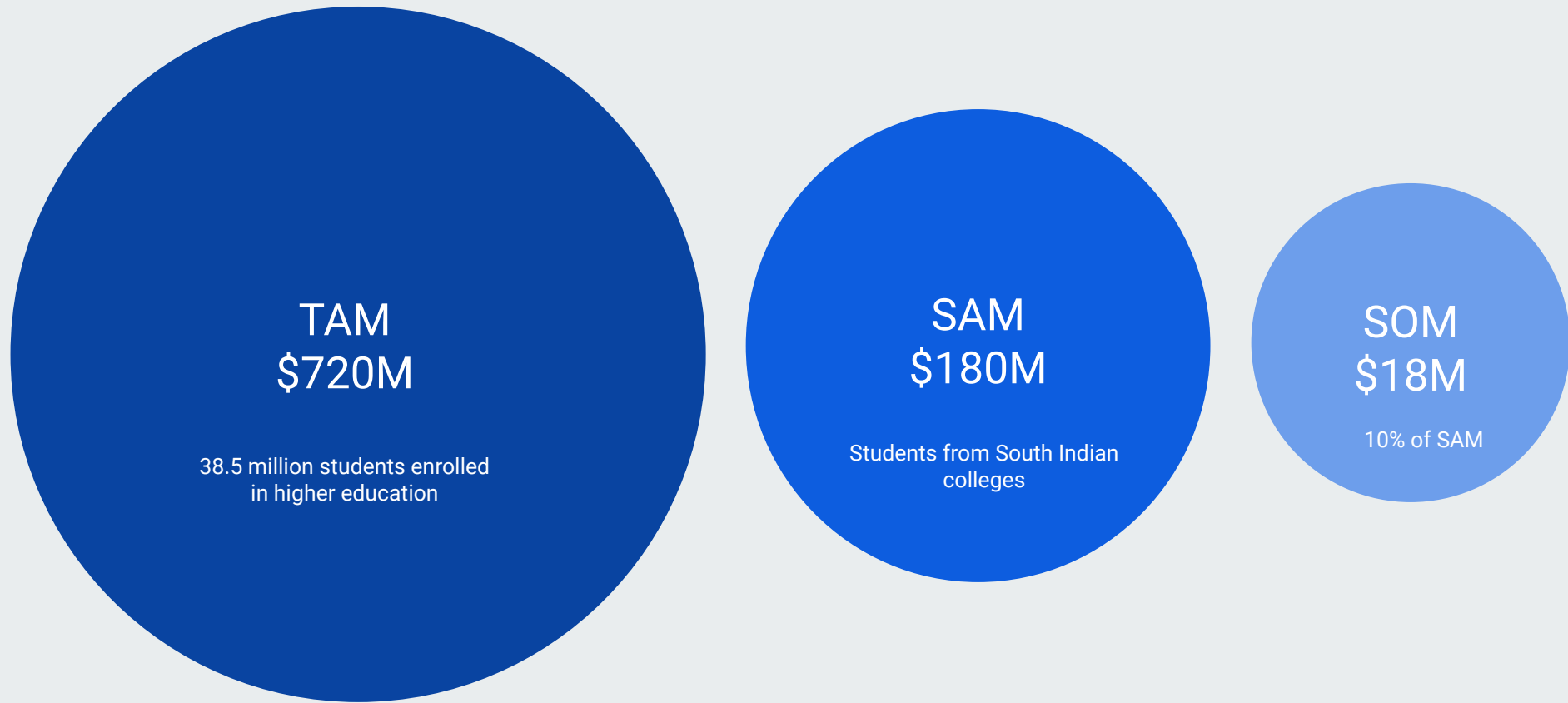
Following are the details for your reference-

Interview Code : 5b9c-5f5c-11ed-9b6a-0242ac120002
Interview Topic : Communication & Grammer

You can join the interview by **clicking here** or by visiting the following url from your browser.
<https://app.iscalepro.com/interview/join-now/r/14587/hash/5b9c-5f5c-11ed-9b6a-0242ac120002>

Should there be any further questions/clarifications, please do not hesitate to contact your Institution Help Center at placement.cell@sathyaengg.edu.in or at +91-9876543210 (Mon-Fri, 9am to 5pm IST)

Indian Market Size



38.5 million students enrolled in higher education in 2019-20

Business Model



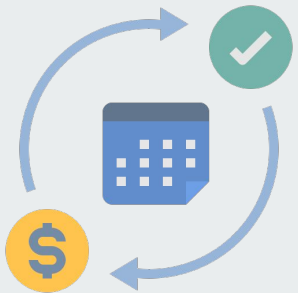
Individual Users



Institutions



Teams



Subscription Revenue



Multiple Pricing Plans

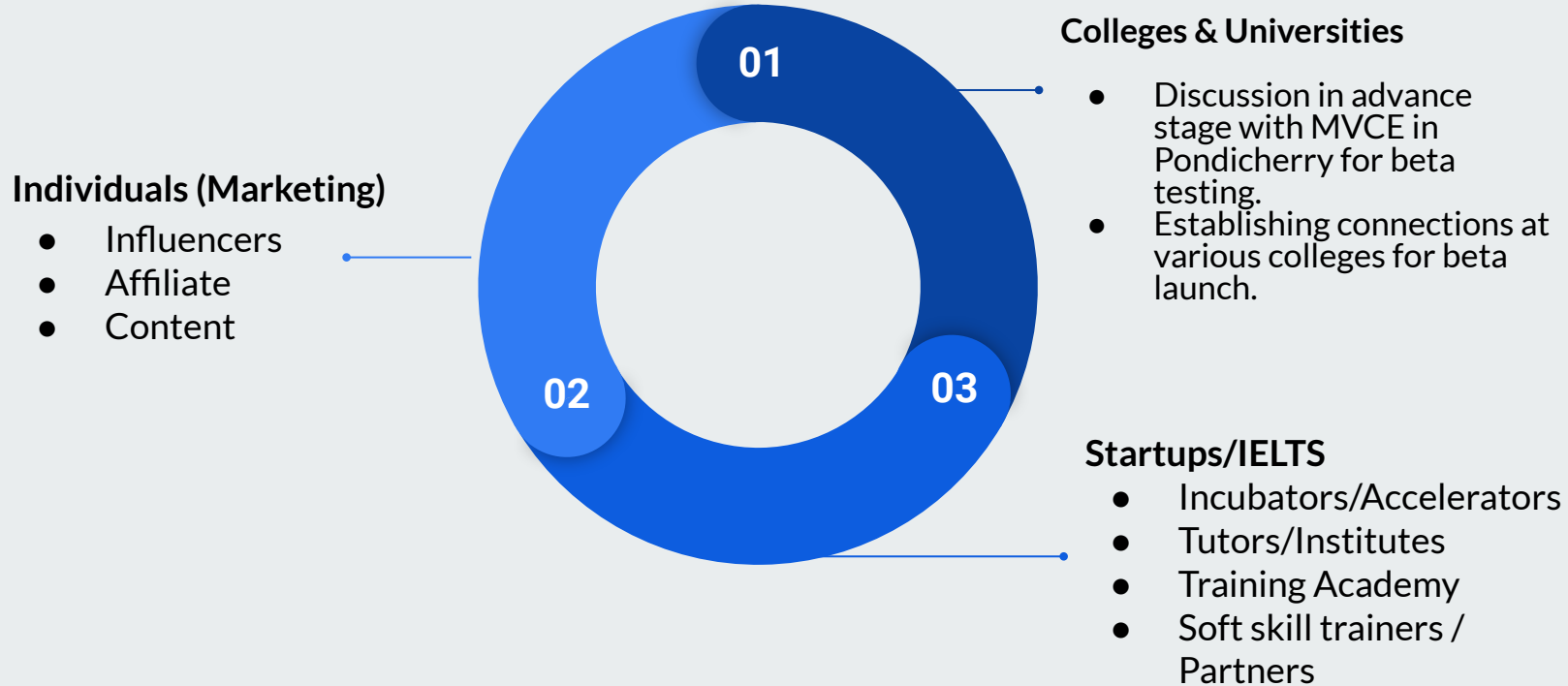
Commission Revenue*



- ❑ Premium Question Banks
- ❑ 3rd Party - Training, Review, Certifications
- ❑ White labeling

*Future revenue streams

Go To Market Plan



Funding Needs

\$300K (18 Month Runway)

\$200K

Manpower

Development, Content,
Marketing, Sales and Support

\$30k

Marketing

Digital, PR, Events, Tools

\$70K

IT & Admin

Fixed and Usage based
Admin: Rent/Workstations

Financial Projections

Looking for 18 months financing

\$300K

Seed Round

Initial Investment

2000

Individual Job Seekers

Paying Users

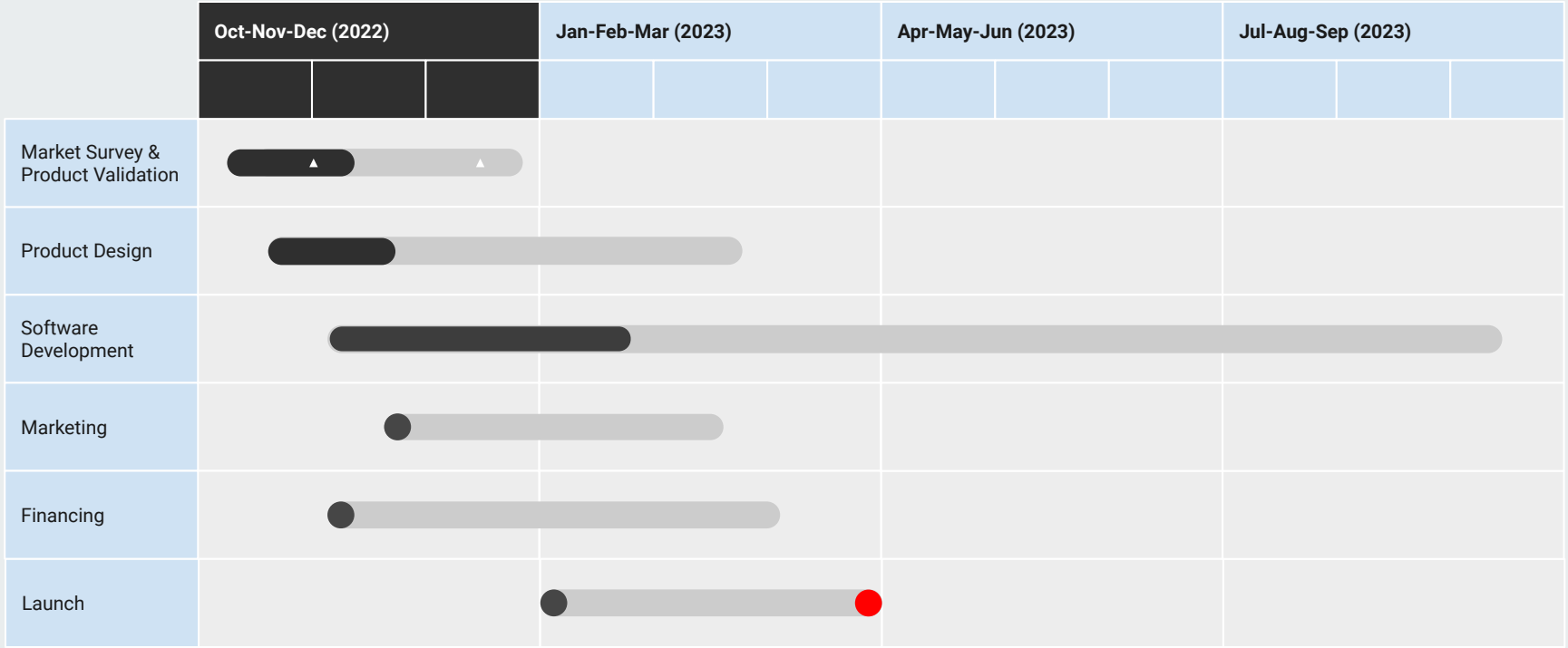
+

25

Institutions

Paying Users

Current Status



Thank You!



iScalePro
Skill Practice Partner